

Guiding Questions for Planning a Learning and Teaching Blog Post

1. What do you want to share about learning and teaching via a blog post?
2. Why is a blog the ideal platform to share your views about learning and teaching?
3. What writing genre (or combination of genres) is best suited to communicate what you intend?
4. What social media blog platform will you use?
5. Who will read the contribution and offer feedback to you?
6. When will you share it, and how will you promote it?