Guiding Questions for Planning, Revising, and Refining an Opinion Piece

1. What is the broad topic you are writing about?

2. What is your opinion or stance on the topic?

3. Why are you writing this opinion piece?

4. Who is your intended audience—who are you writing it for, specifically?

From Writing about Learning and Teaching in Higher Education: Creating and Contributing to Scholarly Conversations across a Range of Genres by Healey, Matthews, and Cook-Sather. Elon University Center for Engaged Learning, 2020. https://doi.org/10.36284/celelon.oa3. 5. How did you come to form this opinion? What literature or experiences are you drawing on to support your opinions?

6. What examples will you use to illustrate the argument for your opinion?

7. How might your opinion make a difference for others—in practical applications or in terms of policy?

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