

**Table 2.1. Analyzing Institutional Context**

<b>Artifacts</b> Possibilities: Mission statement, strategic plan, accreditation documents, public facing websites	<b>Analytical Strategies</b> Possibilities: Content analysis: look for repeated words or phrases across documents	<b>Situating in Context</b> Questions you might ask about repeated words/phrases	<b>What You Noticed / How You Noticed It</b> Possibilities: Brief notes on observations, patterns, or analytic moves you made
<p><i>Mission: ASU is a comprehensive public research university, measured not by whom it excludes, but by whom it includes and how they succeed; advancing research and discovery of public value; and assuming fundamental responsibility for the economic, social, cultural and overall health of the community it serves</i></p>	<p><i>Inclusive language (...measured by whom it includes and how they succeed); service orientation (...the community it serves)</i></p>	<p><i>Who feels served by this mission? (Which students, departments, units, etc.?) Who does not? Who has most productively used the mission to benefit within the institution and who has used it less productively? What are the internal mechanisms by which it is enacted, from policies to processes, for each constituency in the campus community? Whom does the university serve? How does it support the “health” of that community?</i></p>	<p><i>I noticed key terms in the mission (not by whom it excludes, but by whom it includes). I noticed that I started asking questions about how this is enacted at different levels (colleges, divisions) and by different people (students, faculty, staff, admin). I noticed I asked about infrastructure (policies, processes).</i></p>

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