

Stakeholder Analysis Worksheet 1

A stakeholder analysis is a way of organizing information about the living people and groups who play a role in an issue. There are many ways to do stakeholder analyses; for this assignment, you will respond to several brainstorming prompts and use a chart to organize relevant stakeholders' roles in the issue for this unit.

1. List some of the living people and groups who have some sort of role in your issue. Keep in mind that an entire non-living organization (such as a school or a business) is not a cohesive group of people. Break down entire organizations into component parts (e.g., a school has teachers, students, administrators, janitors, etc.)
2. In this next step, plot the stakeholders in the list above in a four-quadrant chart representing the degree of power and interest they have over the issue under consideration. There is not one single correct answer; instead, the purpose of this exercise is to consider what types of roles or relationships these stakeholders have relative to one another.

Low power, high interest	High power, high interest
Low power, low interest	High power, low interest

3. Why did you place the stakeholders in the positions you selected above?
4. When you considered the power and interest the stakeholders have, how did you conceptualize those terms? What can be meant by "power" or "interest" in this situation?